



livewire

news from the Barbershop Harmony Society

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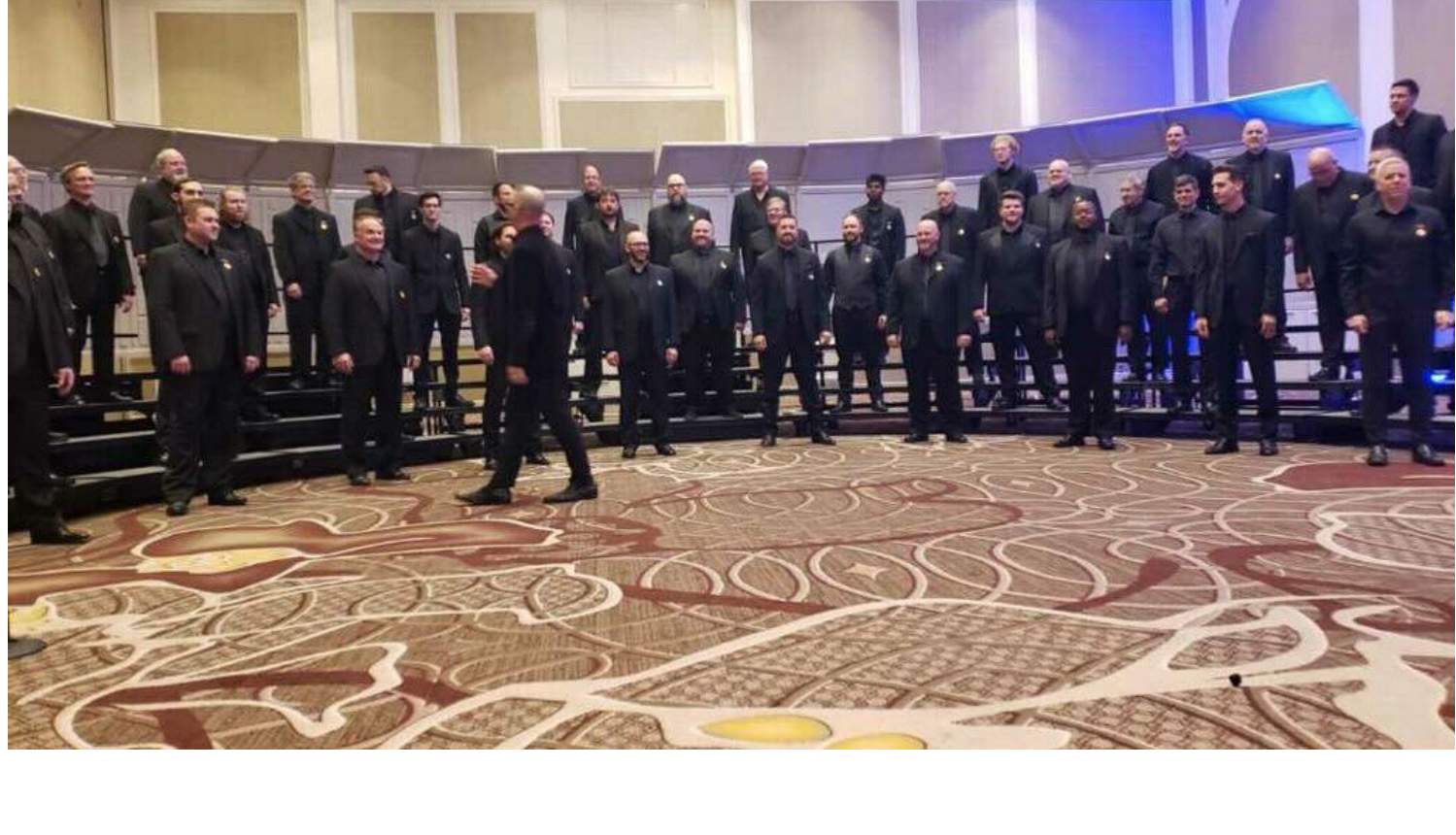
APRIL 20, 2023

BARBERSHOP NEWS

CHAMP CHORUS IN OUTREACH

Music City delights Tennessee Music Educators

After 10 years (!) of applying/auditioning the chorus for a slot to perform at the coveted Tennessee Music Educators Association (TNMEA) convention, Nashville's **Music City Chorus** was finally invited to perform as a special guest at this very prestigious event. Our **2022 International Chorus Champs** made a fantastic impression on all: TNMEA Executive Director Michael Chester said he'd never seen or experienced a chorus perform with such authenticity. Future appearances may be in the works.



Make HU a must-go event for music educators

If you know an educator interested in using barbershop in the classroom, you can help them on their journey with [these new options](#) that fit their budget and schedule.

The **HU Music Educator track** now offers weekend, half-day, and full-week options, at attractive prices, and the important benefit of Professional Development credits available. *New for 2023:* educators also may [register via a purchase order](#) from their school.

Sweeten the deal: BHS can help chapters and districts assist educators (or their own directors!) by ordering by invoice.

[LEARN MORE](#)

Get BHS apparel and gifts before Sunday sales hiatus



The Harmony Marketplace is [pushing the pause button](#) on most apparel and other hard goods, so place orders for your favorite apparel, gifts and other goods **by Sunday, April 23**.

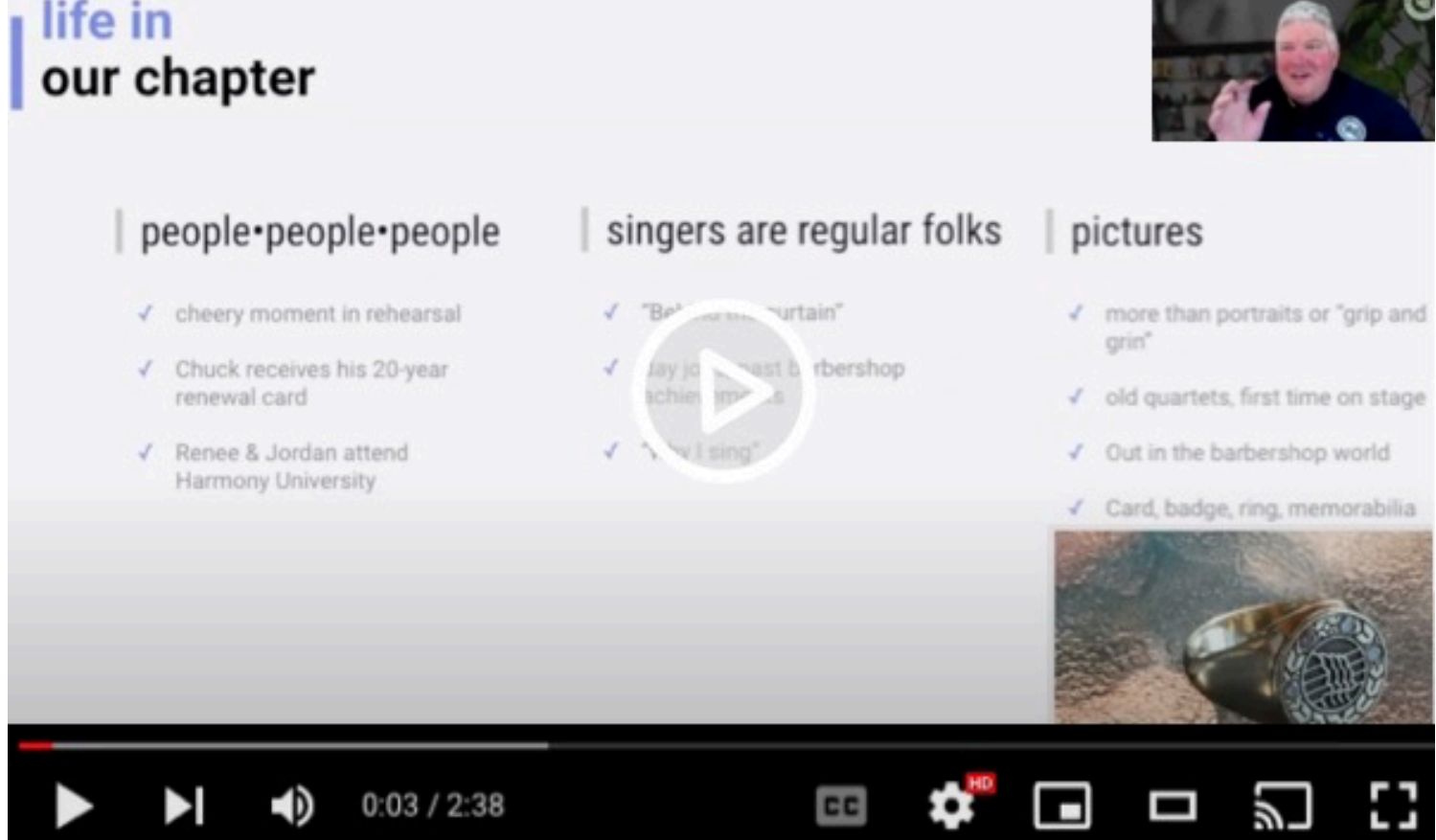
Beginning next week, sales of most apparel and hard goods will be on indefinite hiatus. [Learn more about the future](#) of merchandise operations.

Grab your favorite [tees](#), [caps](#), [pitch pipes](#) and more this week! Orders placed by Sunday evening will be shipped and billed at normal prices and fees.

Sales from the Barbershop Harmony Society's valuable, high-demand catalog of barbershop arrangements and learning tracks **will continue unchanged**, with high-quality print, digital, and downloadable products still on sale at [shop.barbershop.org](#).

HU LIBRARY

Five Social Media Posts Anyone Can Do This Week with Brian Lynch



Great social media content keeps your fanbase and community engaged with your barbershop world. Learn how to select from the near-infinite possibilities to consistently [deliver meaningful, interesting stories](#) — with a little help from your friends. (*[Member Center login](#) required.*)

[WATCH NOW](#)

Louisville day passes fit your schedule

Long time guests at BHS International Conventions are familiar with its cyclical schedule, falling across July 4 to take advantage of discounted holiday week hotel rates and venue access. When the Fourth falls early in the week, though, that can create a squeeze on vacation days for some guests.



We can help: **Day passes for as little as \$99** will go on sale next week! Now you can pick just the days you're able to squeeze into a busy summer schedule, with enough advance notice to still grab better airfares.

Of course, the preferred [VIP Premium](#), [Premium](#) and [Regular](#) full-week registrations offer more desirable seating locations. Also note, a full registration is required for all competitors in the International Chorus and Quartet Contests.

Watch [barbershop.org](#) for the release of these seats next week!

You asked, they answered



Dusty Schleier and Chad Bennett fielded your questions about the International Convention in a Facebook Live ["Ask Me Anything."](#) Learn more about how to have a great convention!

HARMONIZER HIGHLIGHT

Historical milestones

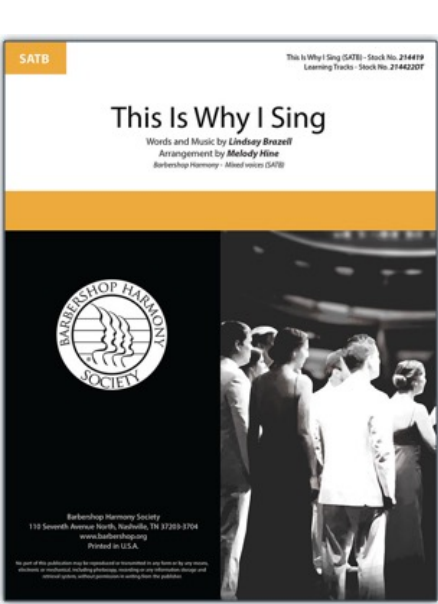
Now in our 85th year, it's good to [look back](#) on the trends and forces that have shaped the Barbershop Harmony Society — as in this [magnificent timeline](#) story from the [November 2018 Harmonizer](#).



SONG OF THE WEEK

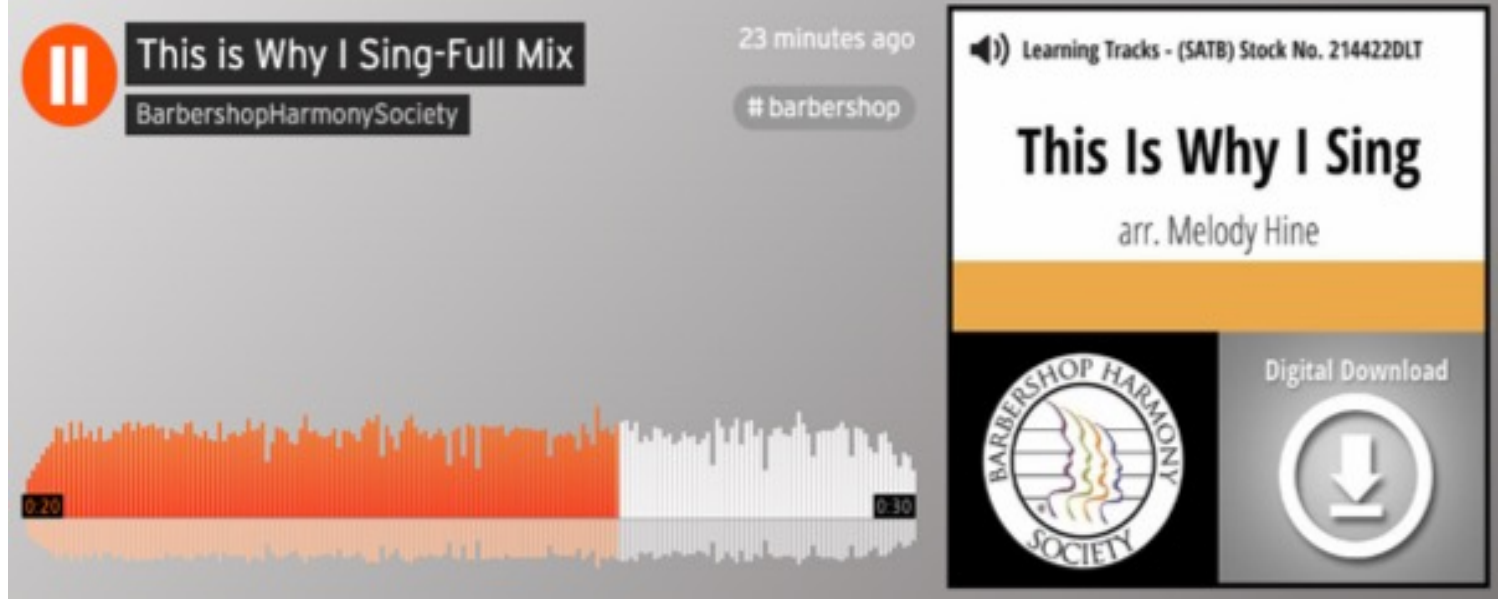
This Is Why I Sing arr. Melody Hine as sung by the Wade Hampton Singers

This moving ballad sprang from a collaboration with Nashville songwriter Lindsay Brazell and the youth chorus, and debuted at the 2023 Midwinter Convention. With funding from the Barbershop Harmony Society, the artist worked with the students to fashion a deeply personal message on the impact music makes on their lives. Melody Hine's SATB arrangement is singable by all ensembles and can be a great piece for BHS groups to sing with school groups. Learning tracks produced by gold medalist Nathan Johnston!



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FEATURED PERFORMANCE



*Realtime - Story of the Rose
2005 International quartet Contest - Salt Lake City*



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