



## livewire

news from the Barbershop Harmony Society

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MARCH 7, 2024

# BARBERSHOP NEWS

## SENIORS SAVE WITH PARTNER PROGRAM

### Earn up to \$100 cash back on BHS dues with Grouper



A new partnership for seniors age 65 and older might save you up to \$100 each year! [Grouper](#) partners with Medicare Advantage and Medicare Supplement plans to help cover a portion of your Barbershop Harmony Society membership dues. This means you get paid for having fun and pursuing your love for harmonizing with fellow barbershoppers.

[LEARN MORE AND APPLY NOW](#)

## SPONSORED CONTENT

### KJ launches *The 7th Hour* podcast

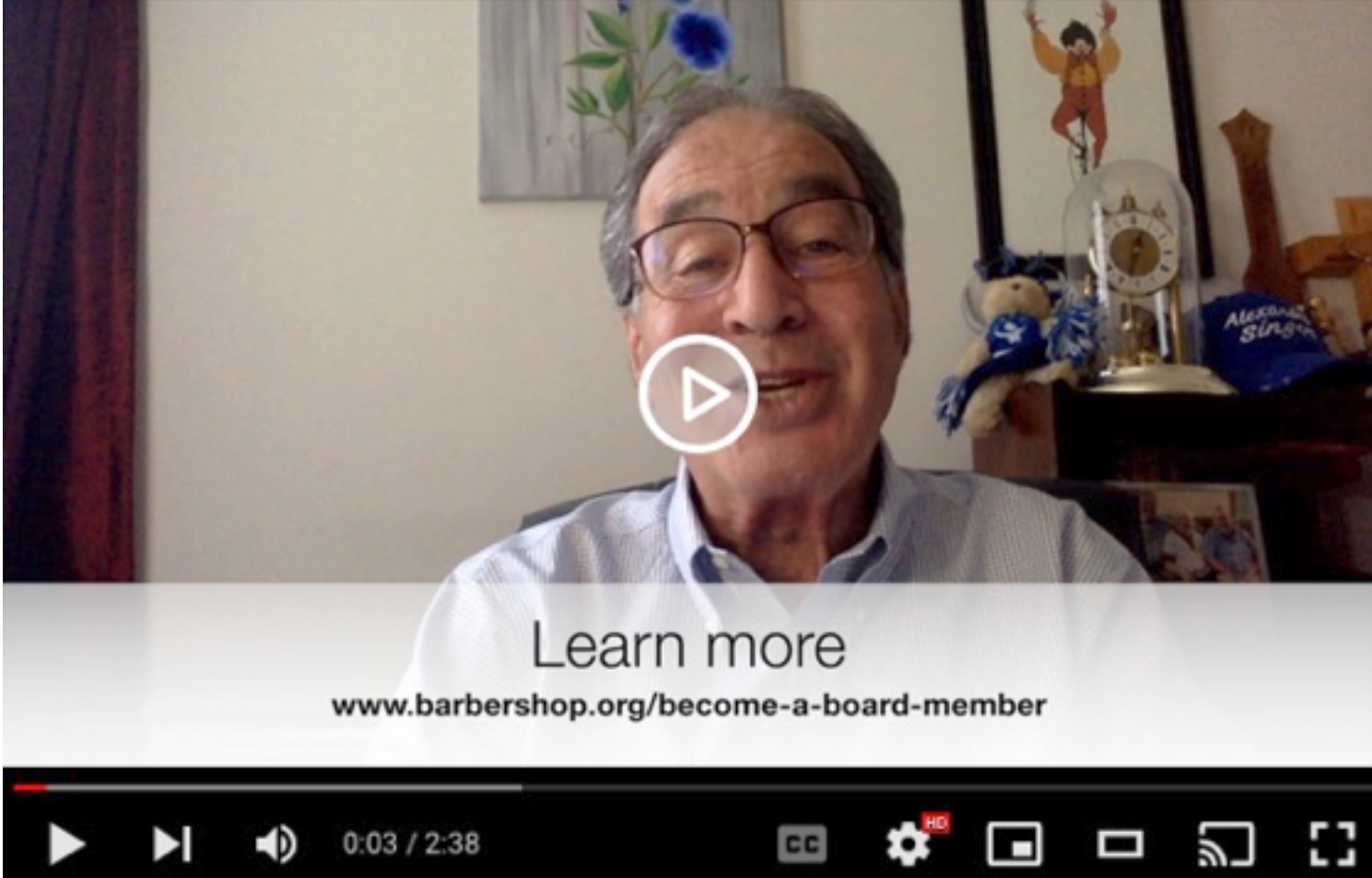
Drop in on an afterglow "hang" that features top quartets and icons from the barbershop community in a fun, engaging, and captivating format! It's *The 7th Hour video podcast*, created and hosted by quartet champion KJ McAleesejergins. Each show features:

- Relevant and engaging discussions
- Video reactions of current and never before seen barbershop videos
- live performances from guest quartets
- Stories told by legends of the barbershop world
- Endless laughs, friendship, and celebration of the art form we all love.



Subscribe to the [7th Hour Podcast YouTube channel](#) and [follow on all social media](#) now so you don't miss a moment of the action!

[SUPPORT THE SHOW](#)



### Board seeks candidates for 2025

Nominations will soon open for the election of the 2025 Board of Directors of the Barbershop Harmony Society. The Board seeks people who might not have ever considered themselves for this role, whether from age, gender, background or previous barbershop experience. To reach that goal, the team hopes to make the process of inquiring and applying more open, inviting and accessible than ever before. Learn more about the [2025 positions to be elected](#), [job descriptions](#), and the [timeline](#) to apply.

[LEARN MORE](#)

## HARMONIZER HIGHLIGHT

### 5 ways to improve chorus unity through quartetting

A chorus rehearsal can include many forms of teaching and learning, and singing as a full group is only a part of the full experience. Stuart Sides [discusses the pros and cons](#) of using smaller ensembles as part of the meeting to improve unity, sync and more, in the March/April *Harmonizer*, in mailboxes soon and [online now](#).



Did you know? The entire [Harmonizer archive](#) is online in the BHS Member Center ([login required](#).) Skim through decades of history, education, and memories, or [search the online index](#).

## JOIN THE BHS STAFF

### Now hiring: Project Manager

The Barbershop Harmony Society seeks candidates for a full-time paid position with its headquarters staff. This remote-eligible position reports to the CEO, and brings project and program management principles to the operational objectives of the Society. The competitive compensation package includes generous allowances for time off, great medical and retirement benefits. Best of all, it offers a chance to make a difference in the lives of others. While not required, knowledge of the Barbershop Harmony Society is a plus! [See full details online](#), and apply by April 1, 2024.

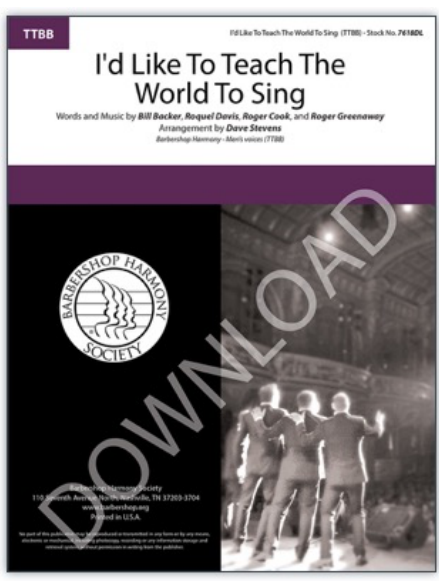
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# SONG OF THE WEEK

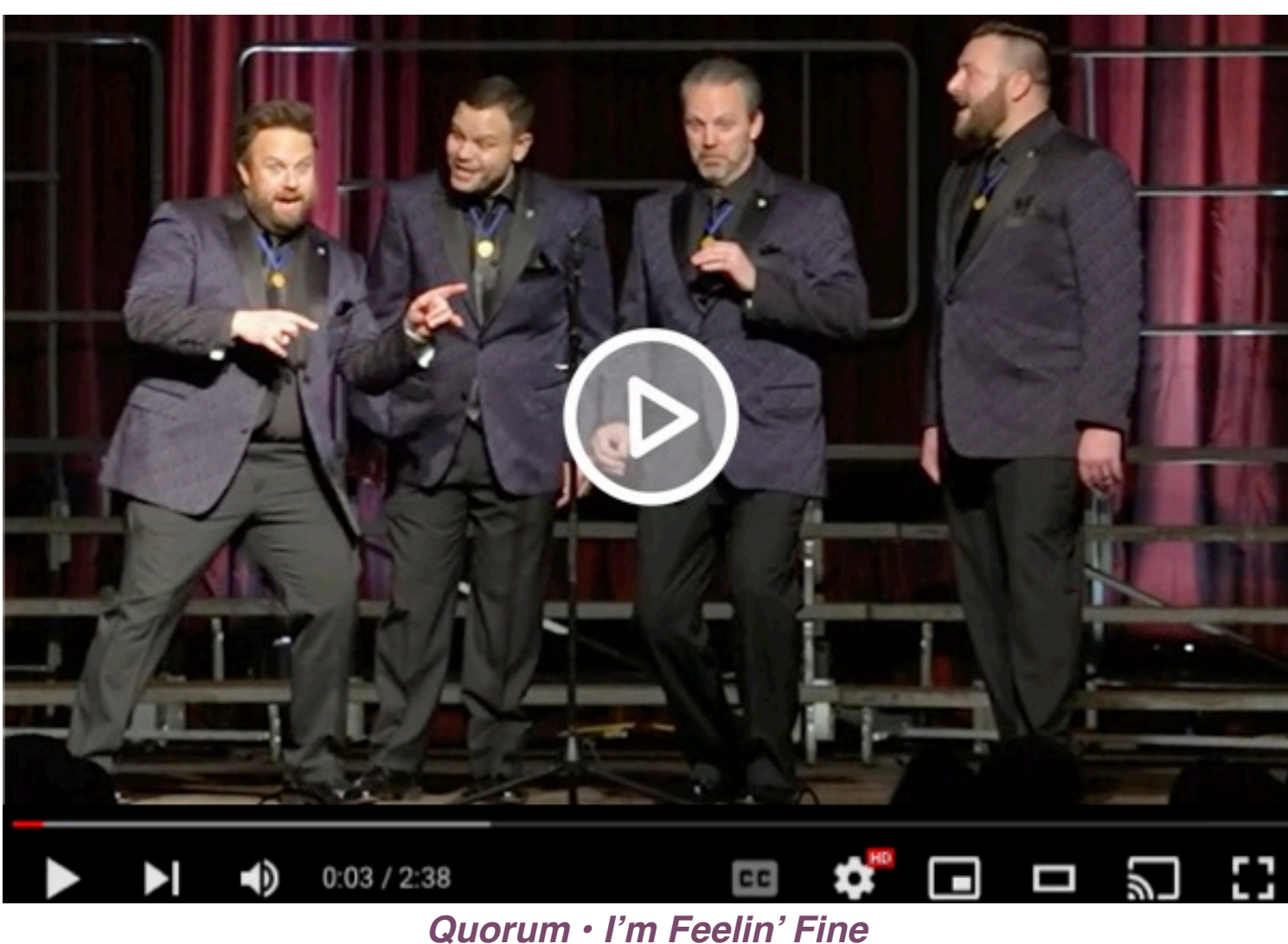
### I'd Like To Teach The World To Sing arr. Dave Stevens

Advertising jingle, or legit pop song? How about both? This earworm came to life in a groundbreaking 1971 television commercial and originally included the line "I'd like to buy the world a Coke" and repeated "It's the real thing," Coca-Cola's marketing theme at the time. The commercial was so popular it was re-recorded by The New Seekers and The Hillside Singers as a full-length song, dropping references to the soft drink, and became a hit record. A brief intro makes this an "oh, yeah!" song that's an easy sing along for a certain generation.

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# FEATURED PERFORMANCE



*Quorum • I'm Feelin' Fine*  
2024 Midwinter Convention Friday Night Show



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