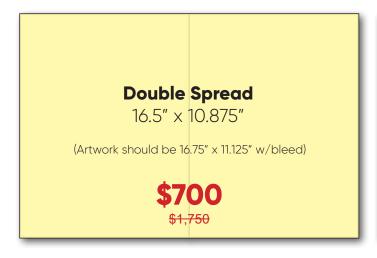
Harmonizer



Full page (live area) 7" × 10" \$440 \$1,100

Full page trim size 8.25" × 10.875" (8.5" × 11.125" w/bleed) \$440 \$1,100

1/2 page 7" × 4.875" \$240 \$600 1/3 page vertical 2.25" × 10" \$160 \$400

Buy multiple ads and save Details on next page

Line ad Example of line ad: \$30 \$75

DateCityChapterTicketsAug. 26Richardson, TXVocal Majority featuring AcoustixVocalMajority.com

Other Inserts

Call (800) 876-7464 for pricing and more information

Classified Advertising

\$10 per column inch (25-35 words)

Ads must be received in one of the following digital formats: PDF, EPS, JPG, or TIF (300 dpi or greater)

To reserve ad space, send digital files, or for any questions, please contact marketing@barbershop.org or call (800) 876-7464.

Issues and ad deadlines

Harmonizer



The Harmonizer is the Barbershop Harmony Society's premiere magazine publication. Published since November 1941, The Harmonizer is delivered in six bimonthly installments to all Society members' mailboxes across the United States and Canada each year. From

performance wear and tour guided trips and cruises, to upcoming conferences and music production products and services, The Harmonizer is the perfect platform to advertise whatever your company has to offer!

New Reduced Advertising Rates

Buy multiple ads and save big

	1	3	6
Double spread	\$700	\$1,800 (\$600/ea)	\$3,000 (\$500/ea)
Full page - live area	\$440	\$1,080 (\$360/ea)	\$1,680 (\$280/ea)
Full page - trim size	\$440	\$1,080 (\$360/ea)	\$1,680 (\$280/ea)
1/2 page	\$240	\$600 (\$200/ea)	\$960 (\$160/ea)
1/3 page vertical	\$160	\$420 (\$140/ea)	\$720 (\$120/ea)
Cover rates inside front, inside back	\$480	\$1,320 (\$440/ea)	\$2,400 (\$400/ea)
Back cover	\$700	\$1,800 (\$600/ea)	\$3,000 (\$500/ea)
Line ads (ads for shows)	\$30	\$72 (\$24/ea)	\$108 (\$18/ea)

Ads can be in the same issue or different issues

Customers receive a 25% discount on a Harmonizer ad in the July/August issue if an International Convention Exhibit Package is also purchased!

View Convention Exhibit Package pages for details.