The Harmonizer

Double Spread
16.5" x 10.875"

(Artwork should be 16.75" x 11.125" w/bleed)

$700
~~$1,750~~

Full page (live area)
7" x 10"

$440
~~$1,100~~

Full page trim size
8.25" x 10.875"

(8.5" x 11.125" w/bleed)

$440
~~$1,100~~

1/2 page
7" x 4.875"

$240
~~$600~~

1/3 page vertical
2.25" x 10"

$160
~~$400~~

Buy multiple ads and save
Details on next page

Line ad
Example of line ad:

$30
~~$75~~

Date	City	Chapter	Tickets
Aug. 26	Richardson, TX	Vocal Majority featuring Acoustix	VocalMajority.com

Other Inserts
Call (800) 876-7464 for pricing and more information

Classified Advertising
$10 per column inch (25–35 words)

Ads must be received in one of the following digital formats: PDF, EPS, JPG, or TIF (300 dpi or greater)
To reserve ad space, send digital files, or for any questions, please contact marketing@barbershop.org or call (800) 876-7464.

Issues and ad deadlines

Jan/Feb issue:
Commitment by Nov 1
Ad delivered by Nov 17

Mar/Apr issue:
Commitment by Jan 1
Ad delivered by Jan 17

May/June issue:
Commitment by Feb 26
Ad delivered by Mar 13

July/Aug issue:
Commitment by Apr 29
Ad delivered by May 15

Sept/Oct issue:
Commitment by June 17
Ad delivered by July 15

Nov/Dec issue:
Commitment by Aug 26
Ad delivered by Sept 16

The Harmonizer

The Harmonizer is the Barbershop Harmony Society's premiere magazine publication. Published since November 1941, The Harmonizer is delivered in six bi-monthly installments to all Society members' mailboxes across the United States and Canada each year. From performance wear and tour guided trips and cruises, to upcoming conferences and music production products and services, The Harmonizer is the perfect platform to advertise whatever your company has to offer!

New Reduced Advertising Rates
Buy multiple ads and save big

	1	3	6
Double spread	**$700**	**$1,800** ($600/ea)	**$3,000** ($500/ea)
Full page - live area	**$440**	**$1,080** ($360/ea)	**$1,680** ($280/ea)
Full page - trim size	**$440**	**$1,080** ($360/ea)	**$1,680** ($280/ea)
1/2 page	**$240**	**$600** ($200/ea)	**$960** ($160/ea)
1/3 page vertical	**$160**	**$420** ($140/ea)	**$720** ($120/ea)
Cover rates inside front, inside back	**$480**	**$1,320** ($440/ea)	**$2,400** ($400/ea)
Back cover	**$700**	**$1,800** ($600/ea)	**$3,000** ($500/ea)
Line ads (ads for shows)	**$30**	**$72** ($24/ea)	**$108** ($18/ea)

Ads can be in the same issue or different issues

Customers receive a 25% discount on a Harmonizer ad in the July/August issue if an International Convention Exhibit Package is also purchased!
View Convention Exhibit Package pages for details.