Current engagement of people interested in barbershop measured

Future BHS structure, governance, and support model for men’s, women’s, and mixed barbershop defined

Initial learning completed, policies developed, recruiting practices instituted for diversity in board and staff

Support and services offered for global barbershop ecosystem

Support and services offered for global choral ecosystem

1.2 million people engaged in barbershop

ROADMAP & MILESTONES

Scale Participation and Engagement (PE)
Scale Impact (IM)
Scale Assets (AS)
Scale Inclusion (IC)