

The Harmonizer

Advertising Specs

Double Spread
16.5" x 10.875"

(Artwork should be 16.75" x 11.125" w/bleed)

Full page - live area
7" x 10"

Full page - trim size
8.25" x 10.875"

(8.5" x 11.125" w/bleed)

2/3 page
4.625" x 10"

1/2 page horizontal
7" x 4.875"

1/2 page island
4.625" x 7.5"

1/3 page block
4.625" x 4.875"

1/3 page vertical
2.25" x 10"

1/6 page vertical
2.25" x 4.875"

1/6 page horizontal
4.625" x 2.375"

1/12 page block
2.25" x 2.375"

Line ad
Example of line ad:

Date	City	Chapter	Tickets
Aug. 26	Richardson, TX	Vocal Majority featuring Acoustix	VocalMajority.com

Other Inserts - Call (800) 876-7464 for pricing and more information

Classified Advertising - \$25 per column inch (25-35 words)

**Ads must be received in one of the following digital formats:
PDF, EPS, JPG, or TIF (300 dpi or greater)**
To reserve ad space, send digital files, or for any questions,
please contact marketing@barbershop.org or call (800) 876-7464.

Issues and ad deadlines

Jan/Feb issue:
There are no advertising options for the Jan/Feb issue at this time

Mar/Apr issue:
Ad commitment by Jan 5
Ad deliverables sent by Jan 21

May/June issue:
Ad commitment by Feb 24
Ad deliverables sent by Mar 12

July/Aug issue:
Ad commitment by Apr 28
Ad deliverables sent by May 14

Sept/Oct issue:
Ad commitment by June 23
Ad deliverables sent by July 16

Nov/Dec issue:
Ad commitment by Aug 25
Ad deliverables sent by Sept 10

The Harmonizer

The Harmonizer
BRNINGS BARBERSHOP HARMONY SOCIETY - JANUARY/FEBRUARY 2019

UNDERSTANDING OUR IMPACT
Knowing who we affect (and how) will help us change more lives through singing.

ENJOY BARBERSHOP MUSIC
HOW TO BETTER APPRECIATE
TYPICAL PERFORMANCES

SPOTLIGHT
INTRODUCING BHS PRESIDENT
DICK POWELL

TOP SHEET
BARBERSHOP SHEET MUSIC
AND OUR "STILL WHITE LIPS"

LEARNING TRACKS

YOUR FAVORITE CHARTS

BUY ONLINE. DOWNLOAD IMMEDIATELY. START LEARNING TODAY.

AND SO MANY MORE!
SHOP.BARBERSHOP.ORG

THE HARMONIZER

CHINA CORRESPONDENCE: NATIONAL BARBERSHOP DAY

OUR VOICES
Singing in Harmony

OUR MEMBERS
The long tradition of Barbershop Harmony in the United States

OUR PURPOSE
To promote and develop Barbershop Harmony in the United States and to provide a forum for the expression of the Barbershop Harmony Society's purpose and objectives

OUR HISTORY
The Barbershop Harmony Society was founded in 1913 in Chicago, Illinois, and has since grown to become the largest and most active of the four major Barbershop Harmony organizations in the world.

OUR MISSION
To establish and maintain foundations that support Barbershop Harmony.

OUR VISION
To inspire, promote and participate in worldwide Barbershop Harmony.

OUR GOALS
To provide a forum for the expression of the Barbershop Harmony Society's purpose and objectives, to provide a forum for the expression of the Barbershop Harmony Society's purpose and objectives, to provide a forum for the expression of the Barbershop Harmony Society's purpose and objectives.

YOU CAN DO THIS, TOO!

Welcoming new citizens with a song

America's newest citizens are greeted with the harmonization of the "God Bless America" hymn in the New York, New York, where the weather is perfect. Chorus have every of the "God Bless America" hymn in the New York, New York, where the weather is perfect. Chorus have every of the "God Bless America" hymn in the New York, New York, where the weather is perfect.

GREAT OUTREACH IN LOI

Each year, the LOI (Ladies of the International Organization) holds a special event for the youth. The LOI (Ladies of the International Organization) holds a special event for the youth. The LOI (Ladies of the International Organization) holds a special event for the youth.

60 YEARS AGO ON THE POP CHARTS

MAKING A DIFFERENCE IN YOUR COMMUNITY

WHAT'S YOUR NEXT SONG?

Top 60 Pop Songs in 1958

MUSIC MEDICS: CHAPTER OR INTERCHAPTER SERVICE

DOWNLOAD OUR THE MUSIC MEDICS: GUIDELINES

HARMONY FOUNDATION INTERNATIONAL

A BETTER WORLD THROUGH SINGING

SINGING CHANGES LIVES. JOIN THE CAUSE.

Our mission is to connect people through charitable giving to enrich lives through singing.

WE PROVIDE PROGRAMS THAT:

- enhance education about the benefits of singing
- maximize investment potential

WE FIND PARTNER PROGRAMS THAT:

- provide additional training opportunities to include school, church, and workplace
- provide additional training opportunities to include school, church, and workplace

MORE INFO AT
HARMONYFOUNDATION.ORG

LEADERSHIP SUMMIT
JULY 24 - 28, 2019

REGISTER TODAY!
BARBERSHOP.ORG/SUMMIT

The Harmonizer is the Barbershop Harmony Society's premiere magazine publication. Published since November 1941, The Harmonizer is delivered in six bi-monthly installments to over 19,000 members, associate, and barbershop enthusiast mailboxes across the United States and Canada each year. From performance wear and tour guided trips and cruises, to upcoming conferences and music production products and services, The Harmonizer is the perfect platform to advertise whatever your company has to offer!

Advertising Rates

15% off for BHS chapters and affiliates



	Purchase one	Purchase three Can be included in the same issue or different issues	Purchase five Can be included in the same issue or different issues
Double spread	\$1,750	\$4,500 (\$1,500/ea)	\$6,250 (\$1,250/ea)
Full page - live area	\$1,100	\$2,550 (\$850/ea)	\$3,500 (\$700/ea)
Full page - trim size	\$1,100	\$2,550 (\$850/ea)	\$3,500 (\$700/ea)
2/3 page	\$800	\$2,100 (\$700/ea)	\$3,000 (\$600/ea)
1/2 page horizontal	\$600	\$1,500 (\$500/ea)	\$2,000 (\$400/ea)
1/2 page island	\$600	\$1,500 (\$500/ea)	\$2,000 (\$400/ea)
1/3 page block	\$400	\$1,050 (\$350/ea)	\$1,500 (\$300/ea)
1/3 page vertical	\$400	\$1,050 (\$350/ea)	\$1,500 (\$300/ea)
1/6 page horizontal	\$200	\$450 (\$150/ea)	\$500 (\$100/ea)
1/6 page vertical	\$200	\$450 (\$150/ea)	\$500 (\$100/ea)
1/12 page block	\$100	\$225 (\$75/ea)	\$250 (\$50/ea)
Cover rates inside front, inside back	\$1,200	\$3,300 (\$1,100/ea)	\$5,000 (\$1,000/ea)
Back cover	\$1,750	\$4,500 (\$1,500/ea)	\$6,250 (\$1,250/ea)
Line ads (ads for shows)	\$75	\$180 (\$60/ea)	\$250 (\$50/ea)

Customers receive a 25% discount on a Harmonizer ad in the July/August issue if an International Convention Exhibit Package is also purchased! View Convention Exhibit Package pages for details.